

PASSPORT USER GUIDE

Passport is a global market research database providing insight on industries, economies and consumers worldwide, helping our clients analyse market context and identify future trends impacting businesses globally.

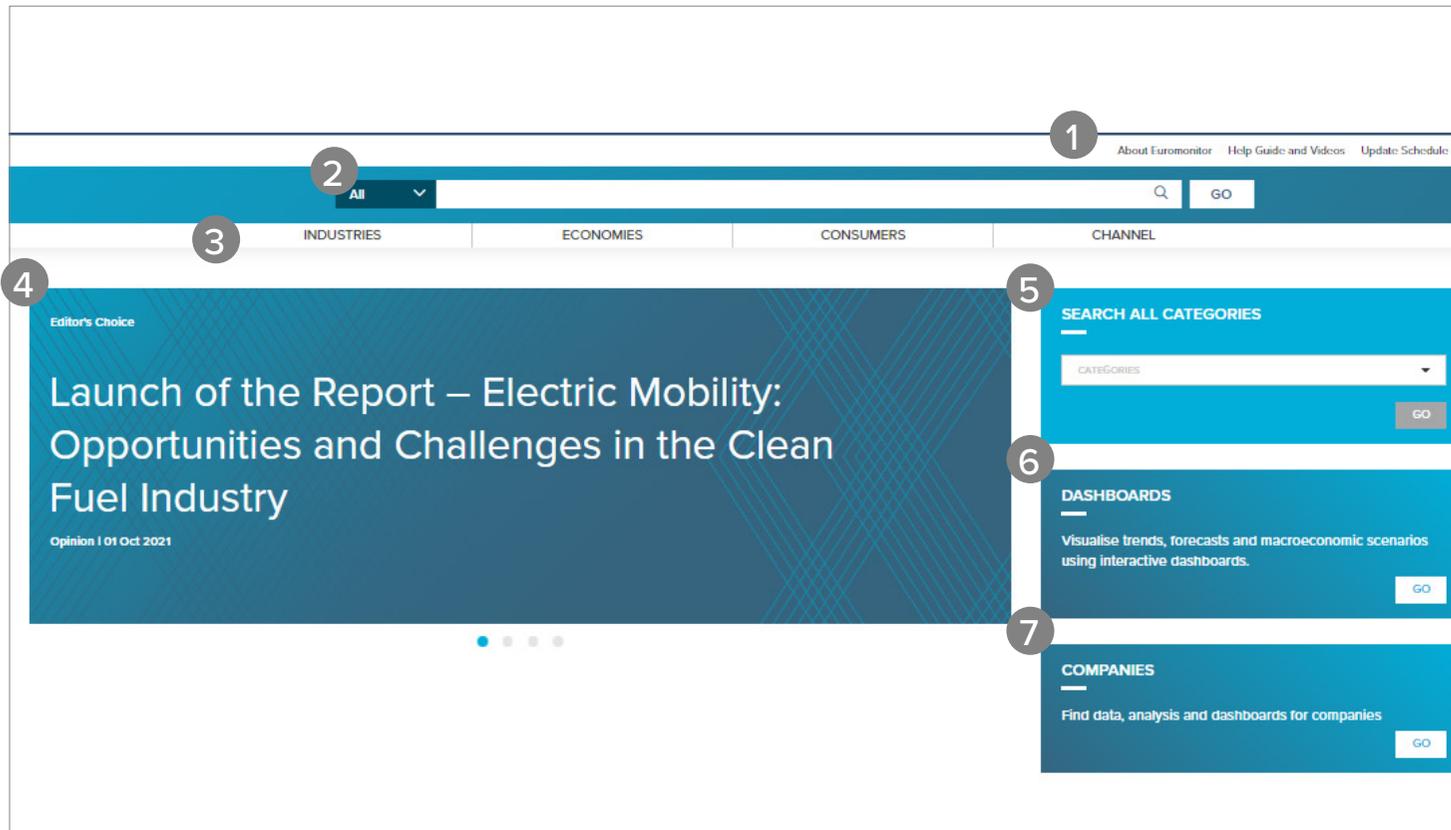
This guide provides a detailed overview of how to use Passport, allowing you to find the information you need more efficiently.



PASSPORT HOMEPAGE

The Home page: Search, menus and featured content

Passport Home provides a global menu and the latest featured content as a starting point.



- 1 TOP NAVIGATION**
View update schedules, access help videos, see 'what's new' and edit your profile
- 2 SEARCH BAR**
Search by keywords to find the most relevant statistics and analysis
- 3 GLOBAL MENU**
 - INDUSTRIES**
Find statistics and analysis for each industry we research
 - ECONOMIES**
Access global economic, demographic and marketing statistics
 - CONSUMERS**
Learn about consumer trends, demographics and preferences
 - CHANNEL**
Capitalise on new opportunities in the changing retailing and digital landscape
- 4 EDITOR'S CHOICE**
View featured content and product updates for your relevant subscription(s)
- 5 SEARCH CATEGORIES**
Browse our categories to find search results by category and geography
- 6 DASHBOARDS**
View all your dashboards in one place
- 7 COMPANIES**
Access all company-related data and analysis

SEARCH

Searching for data

Passport's powerful search capabilities allow you to find information quickly.

1 SEARCH BAR
Search by keywords to find the most relevant statistics and analysis

2 SEARCH CATEGORIES
Browse the full category tree by starting from:
» Industries
» Economies
» Consumers
» Channel
» Cities
» Companies
» Brands
» Packaging
» Closures
» Nutrition

3 RECENT SEARCHES
View your history to quickly replicate past searches

4 SAVED SEARCHES
Refer to your saved searches in this tab

The screenshot shows the Passport search interface. At the top, there is a search bar (1) with a dropdown menu set to 'All' and a 'GO' button. Below the search bar are navigation tabs for 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. A large blue banner features the article 'Megatrends: Quantifying Shifting Market Frontiers' (Editor's Choice, Opinion | 08 Sep 2021). To the right, a 'SEARCH ALL CATEGORIES' panel (2) is open, showing a list of categories: Industries, Economies, Consumers, Channel, Cities, Companies, Brands, and Packaging. Below this is a 'COMPANIES' section with the text 'Find data, analysis and dashboards for companies' and a 'GO' button. At the bottom, there are two tabs: 'RECENT SEARCHES' (3) and 'SAVED SEARCHES' (4). The 'RECENT SEARCHES' tab is active, displaying a message: 'Create new detailed custom queries, quickly jump to specific data, or access recent and/or saved searches' and a link 'How to use Passport Search'.

Using 'Search Categories'

Explore the category search hierarchy.

The screenshot shows the Euromonitor search interface. At the top, there is a search bar with a dropdown menu set to 'All' and a 'GO' button. Below the search bar is a navigation menu with four tabs: 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. The 'INDUSTRIES' tab is selected, and the search results are displayed below. The search results are organized into a hierarchy of categories. The 'INDUSTRIES' section is expanded, showing a list of categories with checkboxes and icons for selection. The categories listed are: Drinks, Alcoholic Drinks, Soft Drinks, Bottled Water, Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water, Carbonates, Cola Carbonates, and Non-Cola Carbonates. The 'Bottled Water' category is selected, and its subcategories are also visible. The interface includes a 'SEARCH ALL CATEGORIES' button and a 'SEARCH' button. The 'SELECT GEOGRAPHIES (0)' button is also visible. The 'CLEAR ALL' button is located at the bottom right of the category selection area. The 'Find a Specific Category' search box is located below the category selection area. The 'Select category and all subcategories to view entire hierarchy' and 'Select only lowest level categories' options are also visible.

SEARCH: USING 'SEARCH CATEGORIES'

- 1 **CATEGORIES TAB**
View selected categories or erase a category by clicking the corresponding 'x'
- 2 **TYPE A SPECIFIC CATEGORY**
Filter by a specific category or topic by typing in the search box
- 3 **SELECT CATEGORIES**
» Click the blue '+' to expand a category or subcategory
» Click the 'i' to view the category's definition
- 4 **SELECT ALL SUBCATEGORIES**
Click to quickly add all subcategories of any category
- 5 **NOW CHOOSE GEOGRAPHIES**
Click the Geographies tab to select geographies for your search

Selecting geographies

Now select geographies to complete your search.

The screenshot shows the Euromonitor search interface. At the top, there are navigation links for 'About Euromonitor', 'Help Guide and Videos', and 'Update'. Below this is a search bar with a dropdown menu set to 'All', a search icon, and a 'GO' button. The main navigation bar includes 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. Below the navigation bar, there are two tabs: 'SELECT CATEGORIES (18)' and 'SELECT GEOGRAPHIES (54)'. The 'SELECT GEOGRAPHIES (54)' tab is active, showing a list of countries and regions. A search input field is located below the list, with a search icon and a dropdown menu showing '54 countries'. Below the search input field, there is a list of geographies with expand/collapse icons. The list includes 'World', 'Asia Pacific', 'Australasia', 'Eastern Europe', 'Latin America', 'Middle East and Africa', 'North America', and 'Western Europe'. A 'SEARCH' button is located at the bottom right of the interface.

- 1 GEOGRAPHIES TAB**
View selected geographies or erase a geography by clicking the corresponding 'x'

Click "Select Categories" to the left of the tab to return to category selection
- 2 TYPE A SPECIFIC GEOGRAPHY**
Filter by a specific geography by typing in the search box
- 3 GEOGRAPHY HIERARCHY**
Select a single region or drill down to select countries
» Click the (+) to expand the tree section
- 4 SELECT A PREDEFINED LIST**
Click to see a drop-down list of predefined regions or countries
- 5 SELECT ALL COUNTRIES**
Click to quickly add all country subcategories
- 6 RUN SEARCH**
Click to see a list of all statistics and analysis related to your search parameters

RESULTS PAGE

Understanding the Results Page: Statistics

The Results Page contains the data matching your search criteria, you can view data and analysis or save your search criteria.

- 1 RESULTS**
 - Review your selected Categories or Geographies
 - » Click Modify Search to navigate back to the search and modify selections
 - » Click Save Search to add the current search to your saved searches

- 2 VIEW FULL DATASET**
 - Select popular statistics, such as:
 - » Market sizes
 - » Company shares
 - » Brand shares
 - » Distribution
 - » Industry, Economic and Consumer data
 - » Access data by off-trade vs. on-trade or products by ingredient

- 3 *EXPORT DATA**
 - *Available for select subscription types only
 - Configure your selections and export data to Excel. [Watch this video to learn more.](#)

- 4 REFINE YOUR SEARCH**
 - Further refine your search to find the data you need by geography, categories and topics

The screenshot displays the Euromonitor Results Page interface. At the top, there is a search bar with a dropdown menu set to 'All' and a 'GO' button. Below the search bar are navigation tabs for 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. A search summary box shows 'You searched for:' followed by a list of categories and topics, with 'MODIFY SEARCH' and 'SAVE SEARCH' buttons. The main content area has two tabs: 'STATISTICS' (selected) and 'ANALYSIS'. Under 'STATISTICS', there is a 'REFINE YOUR SEARCH' section with a dropdown menu for 'GEOGRAPHIES' (highlighted with a '4' callout), 'CATEGORIES AND TOPICS', 'COMPANIES', and 'BRANDS'. The 'MARKET SIZES' section is highlighted with a '2' callout and lists items like 'Orange Carbonates Austria' and 'Ginger Ale Belgium'. Below it, 'VIEW FULL DATA SET' (callout '2') and 'CONFIGURE AND EXPORT YOUR DATA' (callout '3') buttons are visible, along with 'SHOW MORE' and 'SHOW LESS' links. The 'COMPANY SHARES' section lists items like 'RTD Coffee Japan' and 'Energy Drinks United Kingdom'. The 'BRAND SHARES' section lists items like 'Liquid Concentrates Czech Republic' and 'Juice Drinks (up to 24% Juice) Czech Republic'.

Understanding the Results Page: Analysis

The screenshot shows the Euromonitor website interface. At the top, there is a navigation bar with 'All' selected in a dropdown menu, a search bar with a magnifying glass icon, and a 'GO' button. Below the navigation bar are tabs for 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. A search results summary box displays 'You searched for:' followed by a list of categories and topics (28 items). To the right of this box are 'MODIFY SEARCH' and 'SAVE SEARCH' buttons. Below the search results is a navigation bar with 'STATISTICS' and 'ANALYSIS' tabs, with 'ANALYSIS' selected and a circled '1' next to it. On the left side, there is a 'REFINE YOUR SEARCH' section with a circled '2' next to it. This section includes dropdown menus for 'GEOGRAPHIES', 'CATEGORIES AND TOPICS', and 'ANALYSIS', and input fields for 'SORT' and 'DATES'. Below these are 'Browse All Themes' and 'Country Report' links. The main content area displays three country reports for China: 'Energy Drinks in China', 'RTD Coffee in China', and 'Sports Drinks in China'. Each report includes a 'Country Report' icon, a title, a date (18 DEC 2020), and a brief summary of the market outlook for 2020, with a 'Read more' link at the end of each summary.

1 VIEW ANALYSIS

View insights in the following formats:

- » Briefings
- » Datagraphics
- » Opinion
- » Country reports
- » Company profiles
- » Other relevant articles, videos or podcasts

2 REFINE YOUR SEARCH

Further refine your search to find the most relevant analysis by geography, categories and topics

Using statistics

SEARCH RESULTS / Market Sizes

Historical

Category Definitions | Region Definitions | Calculation Variables

CONVERT DATA CHANGE DATA TYPES GROUP SUM 2015 2020 APPLY CHANGE STATS TYPE MODIFY SEARCH

State Type	Geography	Category	Data Type	Unit	2015	2016	2017	2018	2019	2020
	China	Carbonated Natural Mineral Bottled Water	Off-trade Volume	million litres	0.8	1.2	1.9	2.9	4.3	5.7
	China	Carbonated Spring Bottled Water	Off-trade Volume	million litres	-	-	-	-	-	-
	China	Carbonated Purified Bottled Water	Off-trade Volume	million litres	67.1	68.8	70.3	72.0	73.6	74.4
	China	Flavoured Bottled Water	Off-trade Volume	million litres	0.5	0.8	1.4	2.1	3.2	4.4
	China	Functional Bottled Water	Off-trade Volume	million litres	2,221.6	2,110.6	2,136.0	2,185.2	2,222.5	2,211.4
	China	Still Natural Mineral Bottled Water	Off-trade Volume	million litres	4,043.8	4,560.4	5,101.4	5,695.4	6,051.0	6,471.2
	China	Still Spring Bottled Water	Off-trade Volume	million litres	5,623.7	6,555.4	7,277.6	8,110.1	8,891.9	9,935.7
	China	Still Purified Bottled Water	Off-trade Volume	million litres	21,140.8	22,303.5	24,221.0	25,700.5	27,108.8	29,000.9
	China	Low Calorie Cola Carbonates	Off-trade Volume	million litres	98.8	93.8	89.9	124.4	140.0	142.4
	China	Regular Cola Carbonates	Off-trade Volume	million litres	3,649.3	3,594.9	3,693.0	3,723.6	3,890.7	4,017.1
	China	Lemonade/Lime	Off-trade Volume	million litres	2,284.7	2,228.8	2,269.0	2,366.5	2,584.3	2,744.3
	China	Ginger Ale	Off-trade Volume	million litres	-	-	-	-	-	-
	China	Tonic Water/Other Bitters	Off-trade Volume	million litres	-	-	-	-	-	-
	China	Orange Carbonates	Off-trade Volume	million litres	815.5	795.3	782.2	775.6	767.4	747.8
	China	Other Non-Cola Carbonates	Off-trade Volume	million litres	742.6	738.6	734.0	755.1	932.4	1,118.7
	China	Liquid Concentrates	Off-trade Volume	million litres	6.1	6.1	6.2	5.9	5.3	4.4
	China	Powder Concentrates	Off-trade Volume	Tonnes	50,543.1	48,369.8	46,435.0	42,521.7	36,837.1	29,112.8
	China	Not from Concentrate 100% Juice	Off-trade Volume	million litres	23.4	32.1	40.0	49.8	60.0	67.4
	China	Reconstituted 100% Juice	Off-trade Volume	million litres	457.2	503.8	438.8	435.3	430.9	401.6
	China	Juice Drinks (up to 24% Juice)	Off-trade Volume	million litres	8,868.6	7,804.4	7,492.2	7,080.1	6,952.7	6,549.4
	China	Nectars	Off-trade Volume	million litres	1,725.0	1,683.6	1,589.3	1,606.6	1,625.8	1,575.2
	China	Coconut and Other Plant Waters	Off-trade Volume	million litres	20.8	29.3	38.1	47.5	57.6	56.8
	China	RTD Coffee	Off-trade Volume	million litres	292.4	314.3	328.8	355.4	370.1	374.0
	China	Carbonated RTD Tea and Kombucha	Off-trade Volume	million litres	-	-	-	-	-	-
	China	Still RTD Tea	Off-trade Volume	million litres	14,591.6	13,628.6	13,356.0	13,237.3	13,013.9	12,247.6
	China	Energy Drinks	Off-trade Volume	million litres	1,259.3	1,598.1	1,756.8	1,965.6	2,246.7	2,144.2
	China	Sports Drinks	Off-trade Volume	million litres	1,190.2	1,251.8	1,320.4	1,392.6	1,457.4	1,415.9
	China	Asian Specialty Drinks	Off-trade Volume	million litres	252.6	268.3	297.9	321.0	342.8	335.6
	Hong Kong, China	Carbonated Natural Mineral Bottled Water	Off-trade Volume	million litres	1.4	1.4	1.4	1.4	1.5	1.7
	Hong Kong, China	Carbonated Spring Bottled Water	Off-trade Volume	million litres	0.5	0.6	0.6	0.6	0.6	0.7
	Hong Kong, China	Carbonated Purified Bottled Water	Off-trade Volume	million litres	0.1	0.1	0.1	0.1	0.1	0.2
	Hong Kong, China	Flavoured Bottled Water	Off-trade Volume	million litres	1.0	1.1	1.1	1.1	1.2	1.2
	Hong Kong, China	Functional Bottled Water	Off-trade Volume	million litres	1.1	1.1	1.1	1.2	1.2	1.2
	Hong Kong, China	Still Natural Mineral Bottled Water	Off-trade Volume	million litres	59.2	61.0	63.0	65.2	67.6	63.8
	Hong Kong, China	Still Spring Bottled Water	Off-trade Volume	million litres	44.1	45.5	47.0	48.7	50.6	48.7
	Hong Kong, China	Still Purified Bottled Water	Off-trade Volume	million litres	187.4	200.7	213.7	220.4	227.6	191.8

- PAGE TITLE**
View the measure name chosen on the result list page
- TABLE HEADER**
View the header name relevant to the displayed data (e.g., "Historic", "Forecast", etc.)
- CHANGE STATISTICS TYPE**
Navigate to different statistics based on the selected categories and geographies
- MODIFY SEARCH**
Add or remove categories and geographies—this control also reflects the current categories and geographies
- CHANGE DATA TYPES**
Switch to a different data type
- CONVERT DATA**
Convert and manipulate the displayed data
- FILTERS**
Filter the displayed data
- TIME SERIES**
Choose the year range for the data to be displayed on the grid

Understanding analysis: briefings

1 TABLE OF CONTENTS
Easily navigate to different areas of the report

2 RELATED REPORTS AND OTHER RELATED CONTENT
Access related insights, such as:

- » Supporting statistics
- » Industry reports
- » Company profiles
- » Articles
- » Other analysis

The screenshot displays the Euromonitor International website interface. At the top, there is a navigation bar with 'All' and a search bar. Below this, a horizontal menu lists 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. The main content area is titled 'Analysis' and features a sidebar on the left with a 'Table Of Contents' section (marked with a '1') and 'Related Statistics' (marked with a '2'). The main content area shows the title 'Current and Future Drivers of Asia Pacific Consumer Markets' with a 'View full screen as PDF' button and a 'View COVID-19 Page' button. The content includes an 'INTRODUCTION' section with a 'Scope' sub-section, followed by several bullet points detailing the report's focus, methodology, and data sources. A 'Disclaimer' section is also present, along with a small text box at the bottom of the main content area.

1 Table Of Contents

- Introduction
- Scope
- Asia Pacific - a cradle of opportunity for global companies
- Themes transforming Asia Pacific consumer behaviour
- Increasing digital adoption offers great potential to consumer markets
- Key trends in brief
- Trend manifestation across FMCG redefining Asia Pacific consumer landscape
- Digital Living

2 Related Statistics

- View Statistics

Related Industry Reports

Current and Future Drivers of Asia Pacific Consumer Markets
Briefing | 23 Aug 2021

[View full screen as PDF](#) [View COVID-19 Page](#)

INTRODUCTION

Scope

- The report will explore the key themes transforming consumer behaviour in Asia Pacific in the world beyond the pandemic and the strategies businesses should invest in to stay relevant, build on existing brand equity and create future resilience.
- **Methodology:** The themes were identified through a team effort, making the most of our broad coverage in 23 countries across Asia Pacific, from expert market analysis to quantitative consumer surveys. We prompted our analysts across seven Asia Pacific offices and polled our expert teams for insights drawing voices from research and sales. We took those collective insights into a dynamic ideation workshop and drilled down collectively to pinpoint trends that have long-term implications for Asia Pacific consumer markets. We then ranked the discussed trends to make the final cut of top five. The top five trends discussed in this report are evident across FMCG industries across countries in Asia Pacific.
- We will be leveraging Passport industry data, Economies and Consumers data, Voice of the Consumer survey insights, Voice of the Industry survey insights, Via attributes, and Euromonitor International's proprietary Megatrends model to support the analysis.
- Report closing date: 30 July 2021- the date the report writing stopped.
- Discussions and feedback from our clients are a vital part of all of our research at Euromonitor International. We welcome the chance to continue the conversation - full contact information for the authors can be found at the end of this report.

Disclaimer
Much of the information in this briefing is of statistical nature and while every attempt has been made to ensure accuracy and reliability, Euromonitor International cannot be held responsible for omissions or errors.
Figures in tables and annexes are calculated from unrounded data and may not sum. Analyses found in the briefings may not totally reflect the completed reports, reader discretion is advised.

The report will explore the key themes transforming consumer behaviour in Asia Pacific in the world beyond the pandemic, namely Digital Living, Resilient Wellness, Sustainable Living, Make My Life Easier and Search for Experiences, and the strategies businesses should focus in to stay relevant, to build on existing brand equity and to create future resilience.

© Euromonitor International THEMES DRIVING ASIA PACIFIC CONSUMER MARKETS IN THE NEXT DECADE PASSPORT 2

Understanding analysis: country reports

- 1 **ANALYSIS**
View the key findings, latest trends and data in this tab
- 2 **DATAGRAPHS**
Visualise data by market size, distribution and competitive landscape
- 3 **CONTEXT**
Compare industry performance by country, vs. other industries and the wider socioeconomic landscape
- 4 **DOWNLOAD**
Download the report or data
- 5 **RELATED**
See related analysis and statistics
- 6 **SAVE, SHARE BUTTONS**
Share the report with fellow users, save to your content or change the language
- 7 **DATAGRAPHIC OPTIONS**
For datagraphics the three icons allow you to:
 - » Switch to table view
 - » View related statistics
 - » Export the image

About Euromonitor
Help Guide and Videos

All
GO

INDUSTRIES
ECONOMIES
CONSUMERS
CHANNEL

[BACK TO RESULTS /](#)
Sports Drinks in China
 COUNTRY REPORT | DEC 2020

1 ANALYSIS
2 DATAGRAPHICS
3 CONTEXT
4 DOWNLOAD
5 RELATED

6 Share my link
Save to my content
Change language

KEY DATA FINDINGS

- The closure of gyms and fitness centres and fewer opportunities to exercise during lockdown reduce demand for sports drinks in 2020
- Sports drinks records off-trade contraction of 1% in current value terms and 3% drop in volume terms in 2020
- On-trade volume sales plummet by 28% in 2020 while off-trade volumes drop by 3%
- Guangdong Jianlibao Group maintains leadership in sports drinks in 2020 with a 30% off-trade value share
- Sports drinks is expected to post an off-trade current value CAGR of 4% (2% 2020 constant value CAGR) and a 2% off-trade volume CAGR over the forecast period

2020 IMPACT

Contracting demand in 2020 as the pandemic dramatically alters lifestyles

Demand for sports drinks is expected to contract in 2020 in both off-trade value and volume terms. Fewer workout opportunities and the nationwide closure of fitness centres during the height of the pandemic reduced demand for sports drinks. On 11 June 2020, several confirmed COVID-19 cases were found at the Xinfadi market in Beijing, which led the government of Beijing to raise the threat level. On 17 June, the Beijing Municipal Bureau of Sports issued an emergency notice requiring Beijing suspend all kinds of sports events, including swimming venues, underground fitness venues, and shower facilities, and to suspend basketball, volleyball, football and other groups and contact adversarial sports. From July, improvement in the rate of infection in Beijing and other provinces across China meant sports centres were gradually able to resume operations. However, many people remain cautious and continue to avoid engaging in group sports, with many avoiding unnecessary time outdoors until the virus is completely eradicated or vaccines become available to the population.

Market Sizes

Sales of Sports Drinks

Off-trade Volume - million litres - 2006-2025

1,416

7

2020 IMPACT

Contracting demand in 2020 as the pandemic dramatically alters lifestyles

Demand for sports drinks is expected to contract in 2020 in both off-trade value and volume terms. Fewer workout opportunities and the nationwide closure of fitness centres during the height of the pandemic reduced demand for sports drinks. On 11 June 2020, several confirmed COVID-19 cases were found at the Xinfadi market in Beijing, which led the government of Beijing to raise the threat level. On 17 June, the Beijing Municipal Bureau of Sports issued an emergency notice requiring Beijing suspend all kinds of sports events, including swimming venues, underground fitness venues, and shower facilities, and to suspend basketball, volleyball, football and other groups and contact adversarial sports. From July, improvement in the rate of infection in Beijing and other provinces across China meant sports centres were gradually able to resume operations. However, many people remain cautious and continue to avoid engaging in group sports, with many avoiding unnecessary time outdoors until the virus is completely eradicated or vaccines become available to the population.

Sales Performance of Sports Drinks

% Y-O-Y Off-trade Volume Growth 2006-2025

-2.8%

7

SECTOR PAGES

Navigating a Sector page

Access statistics and analysis for a wider sector. Sector pages summarise all the big picture strategic content and trends.

- 1 SEARCH BAR**
Search by keywords to find the most relevant statistics and analysis
- 2 SECTOR PAGE MENU**
Navigate to high-level sector pages to find related analysis
- 3 INDUSTRY AND TOPIC MENU**
Click on an industry or topic to view in-depth statistics and analysis
- 4 EXPLORE ANALYSIS**
Use the filters to search analysis
- 5 EXPLORE STATISTICS**
Use the filters to search for data
- 6 EXPLORE THEMES**
Click on topic tags to browse related analysis
- 7 EDITOR'S CHOICE**
View featured content and product updates for your relevant subscription(s)
- 8 STRATEGIC THEMES**
View analysis related to the biggest sector trends
- 9 WEBSITE CONTENT**
Orange boxes take you to our latest white papers, webinars and articles from our website

The screenshot displays the Euromonitor Passport website interface. At the top, a search bar (1) is visible. Below it, a navigation menu (2) lists various sectors like 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. A sub-menu (3) shows 'HOT DRINKS' and 'SOFT DRINKS'. The main content area features an 'EXPLORE ANALYSIS' section (4) with filters for industry, category, geography, and analysis. A large featured article (7) titled 'Beverage Manufacturers Drive Reformulation Efforts Through Sugar Reduction' is highlighted as 'Editor's Choice'. Below this, an 'EXPLORE STATISTICS' section (5) offers data search filters. A 'STRATEGIC THEMES' section (8) displays images for 'Wellness and Wellbeing' and 'Social Occasions'. On the right, a sidebar contains 'DASHBOARDS', 'WEBINARS', and 'EVENTS' sections (9), each with an 'Explore' button. The page also includes a 'SEARCH ALL CATEGORIES' sidebar and a 'Go' button for the search bar.

Note: Grey boxes indicate sectors or industries outside your subscription. These pages will show content from our website. To expand your subscription, contact your account manager.

INDUSTRY PAGES

Navigating an industry Page

Access statistics and analysis on a select industry.

The screenshot displays the Passport website interface with several key sections highlighted by numbered callouts:

- 1 EXPLORE ANALYSIS:** A section for understanding market state and future opportunities, featuring filters for category, geography, and analysis.
- 2 EXPLORE STATISTICS:** A section for finding data, with filters for category, geography, and statistics.
- 3 INDUSTRY OVERVIEWS:** A world map showing regional data for various categories like Beverages, Food, and Retail.
- 4 SEARCH ALL CATEGORIES AND DASHBOARDS:** A search interface for categories and dashboards to visualize trends and forecasts.
- 5 LATEST REPORTS:** A grid of report cards, including 'Virtual Event - Commerce 2040: The Future of the Store', 'Soft Drinks: Quarterly Statement Q3 2021', 'Striving for Wellbeing in Drinks & Tobacco', and 'RTD Coffee in Asia Pacific'.
- 6 YOUR ANALYST:** A section introducing industry experts like Michael Schaefer, Howard Telford, and Jeremy Cunningham.
- 7 FROM OUR BLOG:** A section for related insights, such as 'Understanding E-Commerce Shopper Engagement' and 'From Farm to Fork: Food Tech, Origins and Security'.
- 8 FREQUENTLY ASKED QUESTIONS:** A section for help resources, including a 'Help Resources' button and a list of common questions.

- 1 EXPLORE ANALYSIS**
Use the filters to search analysis
- 2 EXPLORE STATISTICS**
Use the filters to search for data
- 3 INDUSTRY OVERVIEWS**
Quickly access the industry overview dashboard
- 4 SEARCH ALL CATEGORIES AND DASHBOARDS**
Start a category search or view all your dashboards
- 5 LATEST REPORTS**
Browse the latest analysis
- 6 YOUR ANALYSTS**
View and contact your industry experts
- 7 FROM OUR BLOG**
View related insights from our website
- 8 FAQs AND HELP**
Review frequently asked questions and access help resources

Note: Grey boxes indicate sectors or industries outside your subscription. These pages will show content from our website. To expand your subscription, contact your account manager.

CONTENT BEYOND YOUR SUBSCRIPTION

Euromonitor content in one place

Grey boxes indicate sectors or industries outside your current subscription, allowing you to see content from our website.

1 SECTORS IN GREY
Any menu buttons in grey indicate sectors or industries outside your current subscription

2 FEATURED CONTENT
Scroll through featured content showcasing the biggest themes or trends related to a sector

3 WEBSITE CONTENT
Browse insights from Euromonitor's public website

4 CONTENT TYPE
The orange flag indicates the content type, which includes:
 » White papers
 » Webinars
 » Events
 » Blog articles
 » Videos
 » Podcasts

Note: White papers and webinars will open in a new page

The screenshot shows the Euromonitor website interface. At the top, there is a navigation bar with a search bar and a 'GO' button. Below this is a menu with categories: DRINKS, FOOD AND NUTRITION, HEALTH AND BEAUTY, HOME PRODUCTS, LUXURY AND FASHION (highlighted with a '1'), NICOTINE AND CANNABIS, and SERVICES. The main content area features a large featured article (2) titled 'Corporates Turn Their Focus to Mitigating Longer Term Risks in a Post-Pandemic World' by Filur Roberts. Below this is a grid of three content cards (3): an article by Filur Roberts, a podcast by Jorge Zuniga (4), and another podcast by Yuri Gorsai.

DASHBOARDS PAGE

Interactive dashboards

Passport's interactive dashboards allow you to visually explore category, company and channel data for an industry or dive deeper into consumer trends using our economic, socioeconomic and demographic data.

FROM THE HOME PAGE

Access dashboards using the tile on the home, sector or industry pages:



The screenshot shows the Passport dashboard interface. At the top, there is a navigation bar with the Passport logo, a dropdown menu set to 'All', a search icon, and a 'GO' button. Below the navigation bar are tabs for 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. The main content area is titled 'MY DASHBOARDS' and features two filter dropdowns: 'CHOOSE CATEGORY' (callout 1) and 'CHOOSE DASHBOARD TYPE' (callout 2), with a 'Clear Selection' link. The dashboard is organized into sections: 'Industry Overviews' with 'Analytic Industrial' and 'Beauty and Personal Care' tiles; 'Forecast Models' with 'Beauty and Personal Care Forecast Dashboard' (callout 3) and 'Beauty and Personal Care Forecast Model' tiles; and 'Economies' with 'Business Dynamics' and 'Commodity Price Model' tiles. Each tile includes a description, a small chart or map, and a 'Go' button.

- 1 **DASHBOARD FILTERS**
Refine your dashboards list by category or dashboard type
- 2 **CLEAR SELECTION**
Clear any filter selections to view all dashboards
- 3 **DASHBOARD TYPE**
Headers indicate the type of dashboard e.g, forecast model, industry overview

CONTENT

Accessing your content

Access content you saved, content shared with you by other users and recent downloads.

- 1 SORT RESULTS**
Sort your results' titles alphabetically or by date saved
- 2 FILTER CONTENT**
Filter your content by type and date published
- 3 SHARED CONTENT**
Access content shared with you by other users in your subscription
- 4 DOWNLOADS**
View your recent downloads
- 5 RECENT SEARCHES**
View your history to quickly replicate past searches
- 6 SAVED SEARCHES**
Refer to your saved searches
- 7 EDIT AND DELETE**
Edit and delete items in the "Saved Content" section

The screenshot displays the Euromonitor International user interface for content management. At the top, there's a navigation bar with a search bar and a dropdown menu set to 'All'. Below this, a horizontal menu lists categories: INDUSTRIES, ECONOMIES, CONSUMERS, and CHANNEL. The main section is titled 'MY CONTENT AND SEARCHES' and features five tabs: MY CONTENT, SHARED CONTENT, DOWNLOADS, RECENT SEARCHES, and SAVED SEARCHES. The 'MY CONTENT' tab is selected, showing a list of saved data. A specific entry is highlighted: 'Saved data - 04-10' for 'RESULTS LIST | 04 OCT 2021' related to 'the nutrition project'. To the left of this entry are two dropdown menus: 'SORT RESULTS' (with options A-Z, Z-A, Date) and 'FILTER CONTENT (0)' (with options 'By Type' - Results List, and 'By Date' - Last Year, Last 3 Months, Last Month). To the right of the entry are 'EDIT' and 'DELETE' buttons. The interface is annotated with numbered circles (1-7) corresponding to the list on the right.

CONTACT US

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For questions and more information, log into Passport or reach your account manager.

SOCIAL MEDIA

